

Name: **Dr Gareth Jones**

Position: Director

Qualifications: PhD Local Economic Development, University of Wales, Cardiff
MSc Regional Development, University of Wales, Cardiff
MA Geography, University of Oxford

PRINCE2 Project Manager
Member of the Institute of Economic Development



Profile

Gareth has worked in economic development consultancy since 1992. He established Hardisty Jones in 2011. Before this he was a Director at specialist economics consultancy SQW; Director and head of the regional development, planning and economics team at global property adviser DTZ (now Cushman & Wakefield); and he has worked at global advisory businesses KPMG, Deloitte and PriceWaterhouseCoopers. Prior to this he was a Research Assistant at Cardiff University and undertook a PhD in local economic development. His key areas of expertise are:

- Project evaluation to inform future policy-making (particularly in the areas of business support, incubation, public funding of economic development and inward investment)
- Economic research and project appraisal to inform investment decisions (particularly in property, incubators and infrastructure)
- Economic research to inform strategy and public policy development (including Local Plans, Strategic Economic Plans, regional and local economic plans, urban extensions, employment land)
- Sector studies (in sectors including ICT, biotechnology, tourism, creative industries, renewable energy and marine sciences)
- Economic research to inform regeneration and development projects (including major urban developments, employment sites and mixed-use developments)
- Sustainability and renewable energy, focusing on their role in economic development.

Client	Project
MAKING THE CASE FOR DEVELOPMENT	
Sedgemoor District Council and Heart of the South West LEP	Economic appraisal of proposed redevelopment of 90 ha site near Bridgwater, to create 4,000 new jobs and £200 million of GVA in an Enterprise Zone
Exeter Enterprise Zone	Economic appraisal of a number of projects seeking funding for development in the Enterprise Zone
W H White Ltd	Making the case for new employment development in Poole, including expert witness appearance. The case was successful and planning permission was awarded
Somerset County Council	Support to the County Council in understanding the economic impact of the proposed Hinkley Point C nuclear power station, and developing mitigation actions for the sub-regional economy
Cumbria County Council	Support to the County Council to deal with the economic aspects of the planning application for the proposed Moorside nuclear power station
East Suffolk Councils	Assessment of the local economic impact of the proposed Sizewell C nuclear power station
Welsh Government	Expert advice on the opportunities to maximise the local economic impact of the proposed Wylfa Newydd nuclear power station. Appearance as an expert witness at the planning examination
Tidal Lagoon Power Ltd	Assessing the economic impact of the construction and operation of a tidal lagoon near Cardiff; and assessment of the economic impact of the flood protection role of a proposed tidal lagoon

Client	Project
Fareham Borough Council and PUSH	Development of an economic strategy for the north of Fareham urban extension of 7,500 homes
University of Bristol	Making the case for housing development in North Somerset, in support of an application for a major urban development
Tesco plc	Evidence to support an appeal against rejection of change of use for a site at Torquay, Devon. Appearance as an expert witness at the appeal examination
Aldi Stores Limited	Economic evidence to support a successful appeal for planning permission for a new Aldi Store, including appearance as an expert witness
Canford Renewable Energy Ltd	Economic impact of a proposed industrial development in Somerset, to support a planning application
Harbour Hotels Ltd, Moxey Hotels and Vastint Hospitality	Economic impact of hotel developments in Torquay, Bristol, Salcombe and Southampton to support planning applications
Dorset LEP	Preparation of an implementation plan for the Dorset Innovation Park Enterprise Zone
Seaward Properties Limited	An assessment of the economic impact of a proposed mixed-use development at New Alresford, Hampshire, to support a planning application
GROWTH PLANS AND ECONOMIC STRATEGIES	
Wiltshire Council	Development of an employment land review for Wiltshire
Epping Forest District Council	Preparation of economic and employment evidence to inform the Epping Forest Local Plan and Economic Development Strategy
West Essex Alliance (four District Councils)	Evidence on economic growth prospects to inform an assessment of future housing needs in East Hertfordshire, Epping Forest, Harlow and Uttlesford
Maldon District Council	Evidence on future economic growth prospects and employment land, to inform the new Maldon District Local Plan. Appearance as expert witness at Local Plan Examination
Christchurch & East Dorset District Councils	Preparation of a Growth Plan for Christchurch & East Dorset. Original plan in 2014. Refresh of plan in 2017
Somerset County Council & District Councils in Somerset	Preparation of the Somerset Growth Plan, setting out the vision for future growth in Somerset. This was used to inform the Heart of the South West LEP's Strategic Economic Plan. Original plan in 2013. Refresh of the plan in 2017
Taunton Deane Borough Council	Development of a growth strategy for Taunton; and a separate strategy for the development of the digital economy and digital businesses in Taunton
All of Dorset's District Councils	Undertaking research and producing evidence to support a project to develop Dorset's growing market towns. The project was successfully included in Dorset's Strategic Economic Plan
Gloucestershire County Council and all of the Districts in Gloucestershire	Scoping study into existing economic development service provision across all of the local authorities, and consideration of how the local authorities can work together better in the future to deliver economic development
Dorset LEP	Development of a new strategic economic vision for Dorset as part of a refresh of the Dorset Strategic Economic Plan (SEP). Also a review and refresh of the key sectors in the Dorset SEP, to accompany the new economic vision
South Somerset District Council and Somerset County Council	An assessment of the value of the Aerospace sector in Somerset, to inform both Councils' response to the UK Industrial Strategy
Royal Town Planning Institute (RTPI)	Research into the role of LEPs in the planning process in the South West of England
SECURING AND EVALUATING FUNDING	

Client	Project
Somerset County Council	Developing the concept and business for a low carbon energy business incubation centre associated with the proposed Hinkley Point C nuclear power station. Securing ERDF funding to deliver this, which has now been built
Torbay Council	Preparation of an Article 61 report (dealing with revenue generation) to support an application for ERDF funds for an innovation centre
Higher Education Funding Council for Wales	Final evaluation of Graduate Opportunity Wales, a programme to help graduates undertake work experience and find work in Wales
Welsh European Funding Office	Thematic evaluations of the 2007-13 European Structural Funds Programmes in Wales
Steam Coast Trail	Successful bid to the Coastal Communities Fund to support a new walking and cycling trail in Somerset
Somerset County Council	Research to inform a case for an Enterprise Zone in Somerset
GFirst Gloucestershire LEP	Scoping study looking at the potential expansion of the Gloucestershire Growth Hub, to extend coverage throughout the county and provide specialist facilities for key sectors
Heart of the South West LEP	Business Case and Green Book Economic Appraisal of two Enterprise Zones in the Heart of the South West
Devon County Council and four districts	An economic development needs assessment of the Greater Exeter area, to inform the Joint Spatial Plan for Greater Exeter – Exeter, East Devon, Mid Devon and Teignbridge
Dorset LEP	A Green Book economic appraisal of the Bournemouth International Growth Programme – a programme of road improvements to open up two strategic employment sites in Bournemouth

Previous Employment

SQW: 2009 - 2010

Position	Experience
Director of Sustainable Economic and Social Development	Joined as Director. Role: Development of business in South West and Wales, project director, quality assurance, project delivery Key Clients: SWRDA, Fareham Borough Council

DTZ (Cushman & Wakefield): 2003 - 2009

Position	Experience
Director of Economics and Head of Development, Planning & Economics team in South West of England, Wales and Midlands	Joined as Director. Role: Regional team leader, project director, quality assurance, project delivery, business development, staff management, national leadership and business planning Key Clients: SWRDA, Advantage West Midlands, Welsh Government, various private developers

KPMG: 2000 - 2003

Position	Experience
Assistant Director Economics and Projects Group	Joined as Executive Adviser, promoted to Assistant Director Role: Project management, project delivery, business development, staff management Key clients: AWM, SWRDA, LDA, Royal Agricultural Society for England, Greater London Authority, English Partnerships

Deloitte: 1998 - 2000

Position	Experience
Manager Business Solutions	Joined as Manager (M1), promoted to Manager (M2) Role: Project delivery, business development Key clients: English Partnerships, WDA, Jersey Electric, Guernsey Electric, Consortium of Examination Boards, ESRC

Coopers & Lybrand (PriceWaterhouseCoopers): 1995 - 1998

Position	Experience
Associate	Joined as Research Associate, promoted to Associate
Management Consultancy Services	Role: Project delivery, research Key clients: WDA, Cardiff Bay Development Corporation, Boots, CBI, Telford Development Agency

University of Wales, Cardiff: 1992 - 1995

Position	Experience
Part-time Research Assistant	Project delivery, research

Other Information

Professional Bodies	Member of the Institute of Economic Development Graduate of the Common Purpose Programme
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