



Name: **Dr Gareth Jones**

Position: Director

Qualifications: PhD Local Economic Development, University of Wales, Cardiff
MSc Technological Change and Regional Development, University of Wales, Cardiff
MA Geography, University of Oxford
PRINCE2 Project Manager
Member of the Institute of Economic Development

Profile

Gareth has worked in economic development consultancy since 1992. He established Hardisty Jones in 2011. He has previously worked for specialist economics consultancy SQW; global property adviser DTZ (now Cushman & Wakefield), where he was Director and head of the regional Development, Planning & Economics team covering the South West of England, Wales and the Midlands; and global advisory businesses KPMG, Deloitte and PriceWaterhouseCoopers. Prior to this he was a Research Assistant at Cardiff University and undertook a PhD in local economic development. His key areas of expertise are:

- Project evaluation to inform future policy-making (particularly in the areas of business support, incubation, public funding of economic development and inward investment)
- Economic research and project appraisal to inform investment decisions (particularly in property, incubators and infrastructure)
- Economic research to inform strategy and public policy development (including Local Plans, Strategic Economic Plans, regional and local economic plans, urban extensions, employment land)
- Sector studies (in sectors including ICT, biotechnology, tourism, creative industries, renewable energy and marine sciences)
- Economic research to inform regeneration and development projects (including major urban developments, employment sites and mixed-use developments)
- Sustainability and renewable energy, focusing on their role in economic development.

His years as a Director of DTZ have given him a good understanding of land, property and spatial development elements of economic development. His clients include private developers, Local Enterprise Partnerships, Regional Development Agencies, local authorities, central government departments, public-public and public-private partnerships. His project experience at Hardisty Jones Associates is listed below.

Client	Project
MAKING THE CASE FOR DEVELOPMENT	
W H White Ltd	Making the case for new employment development in Poole, including expert witness appearance. The case was successful and planning permission was awarded
Somerset County Council	Support to the County Council in understanding the economic impact of the proposed Hinkley Point C nuclear power station, and developing mitigation actions for the sub-regional economy
Cumbria County Council	Support to the County Council to deal with the economic aspects of the planning application for the proposed Moorside nuclear power station
Tidal Lagoon Power Ltd	Assessing the economic impact of the construction and operation of a tidal lagoon near Cardiff
Tidal Lagoon Power Ltd	Assessment of the economic impact of the flood protection role of a proposed tidal lagoon near Cardiff
Fareham Borough Council and PUSH	Development of an economic strategy for the north of Fareham urban extension of 7,500 homes
University of Bristol	Making the case for housing development in North Somerset, in support of an application for a major urban development
Tesco plc	Evidence to support an appeal against rejection of change of use for a site at Torquay, Devon. Appearance as an expert witness at the appeal examination

Client	Project
Canford Renewable Energy Ltd	Economic impact of a proposed industrial development in Somerset, to support a planning application
Harbour Hotels Ltd	Economic impact of hotel developments in Torquay, Bristol and Salcombe, to support planning applications
Moxy Hotels and Vastint Hospitality	Economic impact of a hotel development in Southampton, to support a planning application
GROWTH PLANS AND ECONOMIC STRATEGIES	
Epping Forest District Council	Preparation of economic and employment evidence to inform the Epping Forest Local Plan and Economic Development Strategy
West Essex Alliance (four District Councils)	Evidence on economic growth prospects to inform an assessment of future housing needs in East Hertfordshire, Epping Forest, Harlow and Uttlesford
Maldon District Council	Evidence on future economic growth prospects and employment land, to inform the new Maldon District Local Plan
Christchurch & East Dorset District Councils	Preparation of a Growth Plan for Christchurch & East Dorset
Somerset County Council & District Councils in Somerset	Preparation of the Somerset Growth Plan, setting out the vision for future growth in Somerset. This was used to inform the Heart of the South West LEP's Strategic Economic Plan
Swindon Forward	Support with the refresh of the Borough Council's economic strategy and support to making the case to create a Local Enterprise Partnership
All of Dorset's District Councils	Undertaking research and producing evidence to support a project to develop Dorset's growing market towns. The project was successfully included in Dorset's Strategic Economic Plan
Gloucestershire County Council and all of the Districts in Gloucestershire	Scoping study into existing economic development service provision across all of the local authorities, and consideration of how the local authorities can work together better in the future to deliver economic development
Dorset LEP	Development of a new strategic economic vision for Dorset as part of a refresh of the Dorset Strategic Economic Plan (SEP)
Dorset LEP	Review and refresh of the key sectors in the Dorset SEP, to accompany the new economic vision
Taunton Deane Borough Council	Development of a strategy to support the growth of digital and data businesses in Taunton
Royal Town Planning Institute (RTPI)	Research into the role of LEPs in the planning process in the South West of England
SECURING AND EVALUATING FUNDING	
Somerset County Council	Developing the concept and business for a low carbon energy business incubation centre associated with the proposed Hinkley Point C nuclear power station. Securing ERDF funding to deliver this, which has now been built
Torbay Council	Preparation of an Article 61 report (dealing with revenue generation) to support an application for ERDF funds for an innovation centre
Higher Education Funding Council for Wales	Final evaluation of Graduate Opportunity Wales, a programme to help graduates undertake work experience and find work in Wales
Welsh European Funding Office	Thematic evaluations of the 2007-13 European Structural Funds Programmes in Wales
Steam Coast Trail	Successful bid to the Coastal Communities Fund to support a new walking and cycling trail in Somerset
Somerset County Council	Research to inform a case for an Enterprise Zone in Somerset
GFirst Gloucestershire LEP	Scoping study looking at the potential expansion of the Gloucestershire Growth Hub, to extend coverage throughout the county and provide specialist facilities for key sectors

Previous Employment

SQW: 2009 - 2010

Position	Experience
Director of Sustainable Economic and Social Development	Joined as Director. Role: Development of business in South West and Wales, project director, quality assurance, project delivery Key Clients: SWRDA, Fareham Borough Council

DTZ: 2003 - 2009

Position	Experience
Director of Economics and Head of Development, Planning & Economics team in South West of England, Wales and Midlands	Joined as Director. Role: Regional team leader, project director, quality assurance, project delivery, business development, staff management, national leadership and business planning Key Clients: SWRDA, Advantage West Midlands, Welsh Government, various private developers

KPMG: 2000 - 2003

Position	Experience
Assistant Director Economics and Projects Group	Joined as Executive Adviser, promoted to Assistant Director Role: Project management, project delivery, business development, staff management Key clients: AWM, SWRDA, LDA, Royal Agricultural Society for England, Greater London Authority, English Partnerships

Deloitte & Touche: 1998 - 2000

Position	Experience
Manager Business Solutions	Joined as Manager (M1), promoted to Manager (M2) Role: Project delivery, business development Key clients: English Partnerships, WDA, Jersey Electric, Guernsey Electric, Consortium of Examination Boards, ESRC

Coopers & Lybrand: 1995 - 1998

Position	Experience
Associate Management Consultancy Services	Joined as Research Associate, promoted to Associate Role: Project delivery, research Key clients: WDA, Cardiff Bay Development Corporation, Boots, CBI, Telford Development Agency

University of Wales, Cardiff: 1992 - 1995

Position	Experience
Part-time Research Assistant	Project delivery, research

Other Information

Professional Bodies	Member of the Institute of Economic Development Graduate of the Common Purpose Programme
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